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CONFIRMATION NO. 2951

44966
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FILING RECEIPT

Date Mailed: 04/05/2007

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Applicant(s)

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Assignment For Published Patent Application

NOOLY TECHNOLOGIES, LTD., Herzlia, ISRAEL

Power of Attorney: The patent practitioners associated with Customer Number 44966

Domestic Priority data as claimed by applicant

This application is a 371 of PCT/IL05/00075 01/20/2005
which claims benefit of 60/537,032 01/20/2004

Foreign Applications

If Required, Foreign Filing License Granted: 04/04/2007

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is
US10/587,002

Projected Publication Date: 07/12/2007

Non-Publication Request: No

Early Publication Request: No

**** SMALL ENTITY ****

Title

Lbs nowcasting sensitive advertising and promotion system and method

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